

## **Bertrams Facts**

- Over 40 years experience in the book trade
- UK's leading book wholesaler
- Bertrams consists of Bertram Books, Bertram Publisher Services & Bertram Library Services
- 580 members of staff across two sites

## **Warehouse**

- 145,000 sq ft of warehouse space in the main distribution centre
- Around 440 pallets delivered each week
- More than 240 staff operating 24 hours a day, six days a week

## **Range**

- 180,000 titles in stock from 3,500 publishers and suppliers
- 4,000 new titles added to the range each month
- Access to a further 2.3m titles available to order via our non stock special ordering service and through suppliers

## **UK Sales**

- Seamless same day dispatch service for all available orders Monday to Sunday anywhere in the UK
- 1,500 active accounts

## **International Sales**

- The ability to ship to 100 countries worldwide
- 775,000 titles supplied worldwide in three to five days
- Ability to supply 2.3m UK & US books in print
- Experienced multi-lingual team
- Over 750 active accounts

## **White Label Websites**

- Secure ecommerce websites on behalf of some of the major UK newspaper groups
- All consumer communications are under the brand and control of the customer

**Customer Services**

- 30 order hotlines in our customer services team open six days a week
- Over 4,300 calls answered per week

**Bertline**

- Bertline 301: The complete bookshop stock management and ordering system
- A truly open system that allows ordering to all suppliers electronically, online searching for over six million titles (with Nielsen online), automated SMS and email customer notifications, customer invoicing, comprehensive and customisable reports, online returns to multiple suppliers and EPoS integration

**Marketing**

- Trade & Consumer marketing material produced to support independent bookshops with support from over 3,500 publishers

**Bertrams.com**

- Key tool for booksellers with the ability to place and track orders, view backorders plus keep update to date with all promotions and marketing material